

Job Title:	Internet Marketing Manager
Position Type :	Volunteer to 1099, with Full Time potential
Job Description	
<p>Job Purpose: Builds e-commerce market position by discovering and developing sponsorships, partnerships, and strategic alliances; defines ongoing Internet marketing strategy.</p> <p>Duties:</p> <ul style="list-style-type: none"> • Identifies e-commerce trends by researching industry and related events, publications, and announcements; tracking individual contributors and their accomplishments. • Identifies e-commerce opportunities by contacting potential partners; discovering and exploring business alliances. • Screens potential business deals by analyzing market strategies, deal requirements, potential, and financials; evaluating options; resolving internal priorities; recommending equity investments. • Develops negotiating strategies and positions by studying integration of new venture with company strategies and operations; examining risks and potentials; estimating partners' needs and goals. • Closes new business deals by coordinating requirements; developing and negotiating contracts; integrating contract requirements with business operations. • Sustains rapport with key accounts by making periodic visits; exploring specific needs; anticipating new opportunities. • Protects organization's value by keeping information confidential. • Updates job knowledge by participating in educational opportunities; reading professional publications; maintaining personal networks; participating in professional organizations. • Enhances organization reputation by accepting ownership for accomplishing new and different requests; completes related results as needed. • Implements internet marketing strategy by defining all e-commerce content, products and services; managing all external e-commerce sites, programs and promotions. <p>Skills/Qualifications: Knowledge of Interactive Marketing, Marketing Strategy, Positioning, Negotiation, Prospecting Skills, Selling to Customer Needs, Presentation Skills, Vendor Relationships, Internet Presence, Sales Planning, Competitive Analysis, Closing Skills, Technical Understanding, Product Development, Client Relationships, Financial Planning and Strategy</p> <p>Supplemental: SMB/Start-up, Outsourcing, Gaming/Game Theory, Mobile Experience</p> <p>Interested Candidates should submit a completed resume and cover letter to: Abdul Jabali careers@brainmatch.net 7301 Burnet Rd., Ste. 102-268, Austin, TX 78757</p>	
<p>BrainMatch is the world's first online community for project-based internships. Like a specialized headhunter, we recruit highly talented and driven students to do real work for companies at a fraction of the cost of traditional employees and contractors.</p> <p>In turn, students gain invaluable real-world work experience, build a real-time professional portfolio (not just a resume), <i>and</i> earn money for college.</p>	